Z BONE RODS

LIST	CASTING MODEL	RATING	POWER	ACTION	COVER/STUCTURE	LENGTH	LURE AND LINE WT
$550	**ZB701ML**	1	MEDIUM LITE	FAST	OPEN WATER	7' 0"	1/16 - 3/8 oz 6 - 10 lbs
$550	**ZB702M**	2	MEDIUM	FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$550	**ZB693LMH**	3	LITE MEDIUM HEAVY	FAST	OPEN WATER	6' 9"	3/16 - 5/8 oz 12 - 14 lbs
$550	**ZB703LMH**	3	LITE MEDIUM HEAVY	FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs
$550	**ZB733LMH**	3	LITE MEDIUM HEAVY	FAST	OPEN WATER	7' 3"	3/16 - 5/8 oz 12 - 14 lbs
$550	**ZB694MH**	4	MEDIUM HEAVY	FAST	SPARSE COVER	6' 9"	1/4 - 3/4 oz 14 - 17 lbs
$550	**ZB704MH**	4	MEDIUM HEAVY	FAST	SPARSE COVER	7' 0"	1/4 - 3/4 oz 14 - 17 lbs
$550	**ZB734MH**	4	MEDIUM HEAVY	FAST	SPARSE COVER	7' 3"	1/4 - 3/4 oz 14 - 17 lbs
$550	**ZB764MH**	4	MEDIUM HEAVY	FAST	SPARSE COVER	7' 6"	1/4 - 3/4 oz 14 - 17 lbs
$550	**ZB705H**	5	HEAVY	FAST	THICK COVER	7' 0"	3/8 - 1 1/2 oz 17 - 25 lbs
$550	**ZB735H**	5	HEAVY	FAST	THICK COVER	7' 3"	3/8 - 1 1/2 oz 17 - 25 lbs
$550	**ZB765H**	5	HEAVY	FAST	THICK COVER	7' 6"	3/8 - 1 1/2 oz 17 - 25 lbs
$550	**ZB766XH**	6	X HEAVY	FAST	X-HEAVY COVER	7' 6"	1/2 - 3 oz 25 - 65 lbs

LIST	SPINNING MODEL	RATING	POWER	ACTION	COVER/STUCTURE	LENGTH	LURE AND LINE WT
$550	**ZBSP701ML**	1	MEDIUM LITE	FAST	OPEN WATER	7' 0"	1/16 - 3/8 oz 6 - 10 lbs
$550	**ZBSP702M**	2	MEDIUM	FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$550	**ZBSP703LMH**	3	LITE MEDIUM HEAVY	FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs

HELIUM RODS

LIST	CASTING MODEL	RATING	POWER	ACTION	COVER/STUCTURE	LENGTH	LURE AND LINE WT
$400	**HE701ML**	1	MEDIUM LITE	FAST	OPEN WATER	7' 0"	1/16 - 3/8 oz 6 - 10 lbs
$400	**HE702M**	2	MEDIUM	FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$400	**HE693LMH**	3	LITE MEDIUM HEAVY	FAST	OPEN WATER	6' 9"	3/16 - 5/8 oz 12 - 14 lbs
$400	**HE703LMH**	3	LITE MEDIUM HEAVY	FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs
$400	**HE733LMH**	3	LITE MEDIUM HEAVY	FAST	OPEN WATER	7' 3"	3/16 - 5/8 oz 12 - 14 lbs
$400	**HE694MH**	4	MEDIUM HEAVY	FAST	SPARSE COVER	6' 9"	1/4 - 3/4 oz 14 - 17 lbs
$400	**HE704MH**	4	MEDIUM HEAVY	FAST	SPARSE COVER	7' 0"	1/4 - 3/4 oz 14 - 17 lbs
$400	**HE734MH**	4	MEDIUM HEAVY	FAST	SPARSE COVER	7' 3"	1/4 - 3/4 oz 14 - 17 lbs

$400	**HE764MH**	4	MEDIUM HEAVY	FAST	SPARSE COVER	7' 6"	1/4 - 3/4 oz 14 - 17 lbs
$400	**HE7045HMH**	4.5	HEAVY MEDIUM HEAVY	EXTRA-FAST	SPARSE COVER	7' 0"	1/4 - 1 oz 14 - 17 lbs
$400	**HE7345HMH**	4.5	HEAVY MEDIUM HEAVY	EXTRA-FAST	SPARSE COVER	7' 3"	1/4 - 1 oz 14 - 17 lbs
$400	**HE7645HMH**	4.5	HEAVY MEDIUM HEAVY	EXTRA-FAST	SPARSE COVER	7' 6"	1/4 - 1 oz 14 - 17 lbs
$400	**HE705H**	5	HEAVY	FAST	THICK COVER	7' 0"	3/8 - 1 1/2 oz 17 - 25 lbs
$400	**HE735H**	5	HEAVY	FAST	THICK COVER	7' 3"	3/8 - 1 1/2 oz 17 - 25 lbs
$400	**HE765H**	5	HEAVY	FAST	THICK COVER	7' 6"	3/8 - 1 1/2 oz 17 - 25 lbs
$400	**HE7105H**	5	HEAVY	MODERATE	THICK COVER	7' 0"	1/2 - 2 oz 20 - 35 lbs
$400	**HE766XH**	6	X HEAVY	FAST	X-HEAVY COVER	7' 6"	1/2 - 3 oz 25 - 65 lbs
LIST	**SPINNING MODEL**	**RATING**	**POWER**	**ACTION**	**COVER/STUCTURE**	**LENGTH**	**LURE AND LINE WT**
$400	**HESP701ML**	1	MEDIUM LITE	FAST	OPEN WATER	7' 0"	1/16 - 3/8 oz 6 - 10 lbs
$400	**HESP702M**	2	MEDIUM LITE	FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$400	**HESP703LMH**	3	LITE MEDIUM HEAVY	FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs
$400	**HESP733LMH**	3	LITE MEDIUM HEAVY	FAST	OPEN WATER	7' 3"	3/16 - 5/8 oz 12 - 14 lbs
	*****New****		**KLX RODS**				
LIST	**CASTING MODEL**	**RATING**	**POWER**	**ACTION**	**COVER/STUCTURE**	**LENGTH**	**LURE AND LINE WT**
$300	**KLX701ML**	1	MEDIUM LITE	MOD-FAST	OPEN WATER	7' 0"	1/16 - 3/8 oz 6 - 10 lbs
$300	**KLX662M**	2	MEDIUM	MOD-FAST	OPEN WATER	6' 6"	1/8 - 1/2 oz 10 - 12 lbs
$300	**KLX692M**	2	MEDIUM	MOD-FAST	OPEN WATER	6' 9"	1/8 - 1/2 oz 10 - 12 lbs
$300	**KLX702M**	2	MEDIUM	MOD-FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$300	**KLX732M****	2	MEDIUM	MOD-FAST	OPEN WATER	7' 3"	1/8 - 1/2 oz 10 - 12 lbs
$300	**KLX693LMH**	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	6' 9"	3/16 - 5/8 oz 12 - 14 lbs
$300	**KLX703LMH**	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs
$300	**KLX733LMH**	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	7' 3"	3/16 - 5/8 oz 12 - 14 lbs
$300	**KLX763LMH****	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	7' 6"	3/16 - 5/8 oz 12 - 14 lbs
$300	**KLX694MH**	4	MEDIUM HEAVY	MOD-FAST	SPARSE COVER	6' 9"	1/4 - 3/4 oz 14 - 17 lbs
$300	**KLX704MH**	4	MEDIUM HEAVY	MOD-FAST	SPARSE COVER	7' 0"	1/4 - 3/4 oz 14 - 17 lbs
$300	**KLX734MH**	4	MEDIUM HEAVY	MOD-FAST	SPARSE COVER	7' 3"	1/4 - 3/4 oz 14 - 17 lbs
$300	**KLX764MH**	4	MEDIUM HEAVY	MOD-FAST	SPARSE COVER	7' 6"	1/4 - 3/4 oz 14 - 17 lbs
$300	**KLX705H**	5	HEAVY	MODERATE	THICK COVER	7' 0"	3/8 - 1 1/2 oz 17 - 25 lbs

$300	**KLX735H**	5	HEAVY	MODERATE	THICK COVER	7' 3"	3/8 - 1 1/2 oz 17 - 25 lbs
$300	**KLX765H**	5	HEAVY	MODERATE	THICK COVER	7' 6"	3/8 - 1 1/2 oz 17 - 25 lbs
$300	**KLX766XH**	6	X HEAVY	MODERATE	X-HEAVY COVER	7' 6"	1/2 - 3 oz 25 - 65 lbs
LIST	**SPINNING MODEL**	**RATING**	**POWER**		**COVER/STUCTURE**	**LENGTH**	**LURE AND LINE WT**
$300	**KLXSP661ML**	1	MEDIUM LITE	MOD-FAST	OPEN WATER	6' 6"	1/16 - 3/8 oz 6 - 10 lbs
$300	**KLXSP701ML**	1	MEDIUM LITE	MOD-FAST	OPEN WATER	7' 0"	1/16 - 3/8 oz 6 - 10 lbs
$300	**KLXSP761ML****	1	MEDIUM LITE	MOD-FAST	OPEN WATER	7' 6"	1/16 - 3/8 oz 6 - 10 lbs
$300	**KLXSP662M****	2	MEDIUM	MOD-FAST	OPEN WATER	6' 6"	1/8 - 1/2 oz 10 - 12 lbs
$300	**KLXSP702M**	2	MEDIUM	MOD-FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$300	**KLXSP762M****	2	MEDIUM	MOD-FAST	OPEN WATER	7' 6"	1/8 - 1/2 oz 10 - 12 lbs
$300	**KLXSP663LMH****	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	6' 6"	3/16 - 5/8 oz 12 - 14 lbs
$300	**KLXSP703LMH**	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs
$300	**KLXSP763LMH****	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	7' 6"	3/16 - 5/8 oz 12 - 14 lbs
	****NEW****	**FEEL N REEL RODS**					
LIST	**CASTING MODEL**	**RATING**	**POWER**	**ACTION**	**COVER/STUCTURE**	**LENGTH**	**LURE AND LINE WT**
$300	**FNR69M****	MED	MEDIUM	MOD	OPEN WATER	6' 9"	1/8 - 3/4 oz 10 - 15 lbs
$300	**FNR70M****	MED	MEDIUM	MOD	OPEN WATER	7' 0"	1/8 - 3/4 oz 10 - 15 lbs
$300	**FNR73M*****	MED	MEDIUM	MOD	OPEN WATER	7' 3"	1/8 - 3/4 oz 10 - 15 lbs
$300	**FNR76M*****	MED	MEDIUM	MOD	OPEN WATER	7' 6"	1/8 - 3/4 oz 10 - 15 lbs
$300	**FNR69MH**	MH	MEDIUM-HEAVY	MOD-FAST	SPARSE	6' 9"	1/4 - 1 oz 15 - 20 lbs
$300	**FNR70MH**	MH	MEDIUM-HEAVY	MOD-FAST	SPARSE	7' 0"	1/4 - 1 oz 15 - 20 lbs
$300	**FNR73MH**	MH	MEDIUM-HEAVY	MOD-FAST	SPARSE	7' 3"	1/4 - 1 oz 15 - 20 lbs
$300	**FNR76MH**	MH	MEDIUM-HEAVY	MOD-FAST	SPARSE	7' 6"	1/4 - 1 oz 15 - 20 lbs
	NEW	**MAGNESIUM RODS**					
LIST	**CASTING MODEL**	**RATING**	**POWER**	**ACTION**	**COVER/STUCTURE**	**LENGTH**	**LURE AND LINE WT**
$200	**MG701ML**	1	MEDIUM LITE	MOD-FAST	OPEN WATER	7' 0"	1/16 - 3/8 oz 6 - 10 lbs
$200	**MG702M**	2	MEDIUM	MOD-FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$200	**MG703LMH**	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs

$200	**MG694MH**	4	MEDIUM HEAVY	MODERATE	SPARSE COVER	6' 9"	1/4 - 3/4 oz 14 - 17 lbs
$200	**MG704MH**	4	MEDIUM HEAVY	MODERATE	SPARSE COVER	7' 0"	1/4 - 3/4 oz 14 - 17 lbs
$200	**MG734MH**	4	MEDIUM HEAVY	MODERATE	SPARSE COVER	7' 3"	1/4 - 3/4 oz 14 - 17 lbs
$200	**MG705H**	5	HEAVY	MODERATE	THICK COVER	7' 0"	3/8 - 1 1/2 oz 17 - 25 lbs
$200	**MG735H**	5	HEAVY	MODERATE	THICK COVER	7' 3"	3/8 - 1 1/2 oz 17 - 25 lbs
$200	**MG765H**	5	HEAVY	MODERATE	THICK COVER	7' 6"	3/8 - 1 1/2 oz 17 - 25 lbs
$200	**MG766XH*** **	6	X HEAVY	MODERATE	X-HEAVY COVER	7' 6"	1/2 - 3 oz 25 - 65 lbs
LIST	**SPINNING MODEL**	**RATING**	**POWER**	**ACTION**	**COVER/STUCTURE**	**LENGTH**	**LURE AND LINE WT**
$200	**MGSP701ML**	1	MEDIUM LITE	MOD-FAST	OPEN WATER	7' 0"	1/16 - 3/8 oz 6 - 10 lbs
$200	**MGSP702M**	2	MEDIUM	MOD-FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$200	**MGSP703LMH**	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs
	NEW		**ARGON RODS**				
LIST	**CASTING MODEL**	**RATING**	**POWER**	**ACTION**	**COVER/STUCTURE**	**LENGTH**	**LURE AND LINE WT**
$200	**AR701ML*** **	1	MEDIUM LITE	MOD-FAST	OPEN WATER	7' 0"	1/16 - 3/8 oz 6 - 10 lbs
$200	**AR702M**	2	MEDIUM	MOD-FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$200	**AR703LMH**	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs
$200	**AR694MH**	4	MEDIUM HEAVY	MODERATE	SPARSE COVER	6' 9"	1/4 - 3/4 oz 14 - 17 lbs
$200	**AR704MH**	4	MEDIUM HEAVY	MODERATE	SPARSE COVER	7' 0"	1/4 - 3/4 oz 14 - 17 lbs
$200	**AR734MH**	4	MEDIUM HEAVY	MODERATE	SPARSE COVER	7' 3"	1/4 - 3/4 oz 14 - 17 lbs
$200	**AR735H**	5	HEAVY	MODERATE	THICK COVER	7' 3"	3/8 - 1 1/2 oz 17 - 25 lbs
$200	**AR765H**	5	HEAVY	MODERATE	THICK COVER	7' 6"	3/8 - 1 1/2 oz 17 - 25 lbs
$200	**AR766XH**	6	X HEAVY	MODERATE	X-HEAVY COVER	7' 6"	1/2 - 3 oz 25 - 65 lbs
LIST	**SPINNING MODEL**	**RATING**	**POWER**	**ACTION**	**COVER/STUCTURE**	**LENGTH**	**LURE AND LINE WT**
$200	**ARSP701ML*** **	1	MEDIUM LITE	MOD-FAST	OPEN WATER	7' 0"	1/16 - 3/8 oz 6 - 10 lbs
$200	**ARSP702M**	2	MEDIUM	MOD-FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$200	**ARSP703LMH**	3	LITE MEDIUM HEAVY	MOD-FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs
			GRAPHITE RODS				
LIST	**CASTING MODEL**	**RATING**	**POWER**	**ACTION**	**COVER/STUCTURE**	**LENGTH**	**LURE AND LINE WT**

$150	**GR702M**	2M	MEDIUM	MOD-FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$150	**GR693LMH**	3LMH	LITE-MEDIUM-HEAVY	MOD-FAST	OPEN WATER	6' 9"	3/16 - 5/8 oz 12 - 14 lbs
$150	**GR703LMH**	3LMH	LITE-MEDIUM-HEAVY	MOD-FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs
$150	**GR694MH**	4MH	MEDIUM HEAVY	MOD-FAST	SPARSE COVER	6' 9"	1/4 - 3/4 oz 14 - 17 lbs
$150	**GR704MH**	4MH	MEDIUM HEAVY	MOD-FAST	SPARSE COVER	7' 0"	1/4 - 3/4 oz 14 - 17 lbs
$150	**GR705H**	5H	HEAVY	MODERATE	THICK COVER	7' 0"	3/8 - 1 1/2 oz 17 - 25 lbs
LIST	**SPINNING MODEL**	**RATING**	**POWER**	**ACTION**	**COVER/STUCTURE**	**LENGTH**	**LURE AND LINE WT**
$150	**GRSP702M**	2M	MEDIUM	MOD-FAST	OPEN WATER	7' 0"	1/8 - 1/2 oz 10 - 12 lbs
$150	**GRSP703LMH**	3LMH	LITE-MEDIUM-HEAVY	MOD-FAST	OPEN WATER	7' 0"	3/16 - 5/8 oz 12 - 14 lbs
	KISTLER REELS						
	SERIES 1						
LIST	**MODEL**	**SIZE**	**WEIGHT**	**GEAR**	**HAND**	**DRAG**	**LINE CAPACITY**
$250.00	KS1-LH173	100	6.3	7.3:1	LEFT	19 LBS	12 LB / 170 YDS
$250.00	KS1-R173	100	6.3	7.3:1	RIGHT	19 LBS	12 LB / 170 YDS
$250.00	KS1-R273	200	6.5	7.3:1	RIGHT	19 LBS	12 LB / 200 YDS
	SERIES 2						
LIST	**MODEL**	**SIZE**	**WEIGHT**	**GEAR**	**HAND**	**DRAG**	**LINE CAPACITY**
$150.00	KS2-LH273	100	6.8	7.3:1	LEFT	12 LBS	12 LB / 200 YDS
$150.00	KS2-R173	100	6.5	7.3:1	RIGHT	12 LBS	12 LB / 170 YDS
$150.00	KS2-R273	200	6.8	7.3:1	RIGHT	12 LBS	12 LB / 200 YDS